

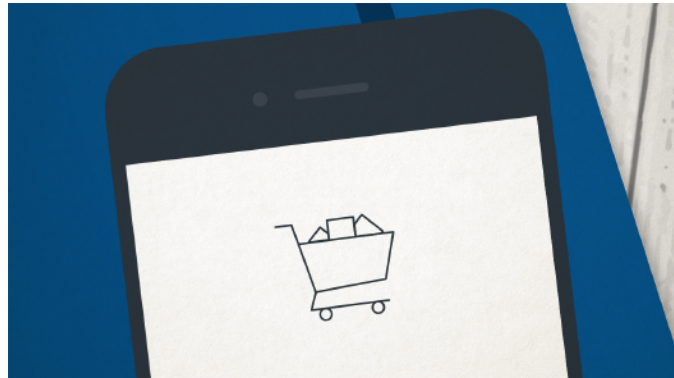


**VO:**

*None (intro)*

**Animation notes:**

Shopping cart enters screen, zooms through, and stops. Items fall into the cart, and the cart reacts to the completed purchase.



**VO:**

*Tired of remembering usernames or passwords, entering card numbers or shipping addresses?*

**Animation notes:**

The camera pulls out to show the cart as an icon on a phone sitting on a desk. Credit cards slide onto the table as a form populates on the phone. Error messages pop up.



**VO:**

*Save the time and hassle by using the information already stored in your Amazon account to shop on thousands of sites and apps.*

**Animation notes:**

Quick blur swipe to a tablet on a different desktop.

The Amazon Pay button is selected as the camera zooms in on the word Pay...





**VO:**

*It's fast, easy, and trusted by hundreds of millions of online shoppers. In a few clicks, Voila! Order confirmed.*

**Animation notes:**

...then further into a specific letter as the screen floods into a solid color to reveal a clock. The clock's hands move around until they make a check mark shape, which pops into a stronger check symbol.

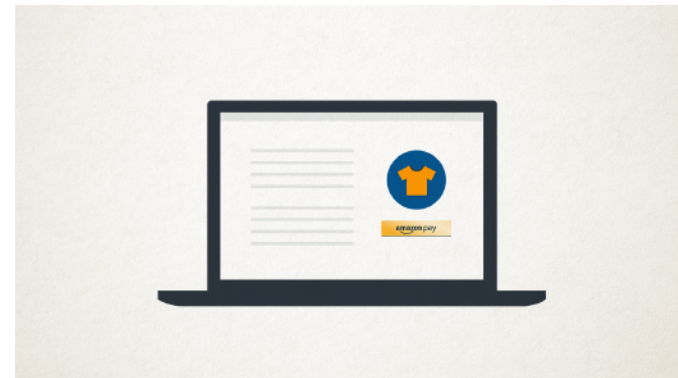
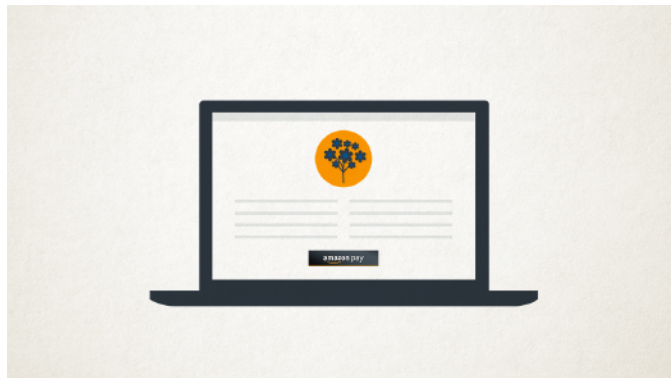
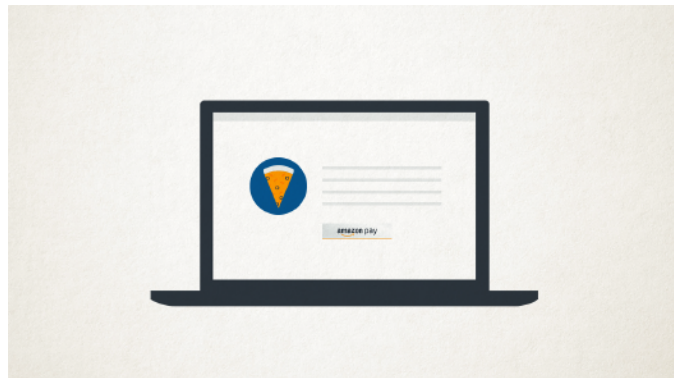


**VO:**

*Amazon Pay helps you do exactly that. This shopping experience is easy and secure –*

**Animation notes:**

Camera moves out to show check mark as part of shopping cart icon, then further to reveal icon on a shield, then further to reveal the arrangement displaying on a laptop.

**Animation notes:**

Laptop rotates through 3 different web pages.

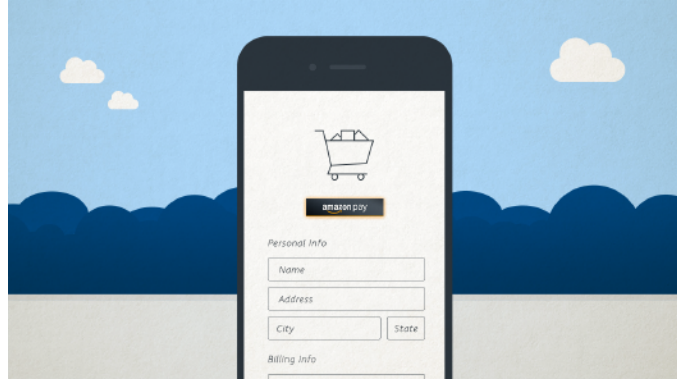
**VO:**

*whether in store, on your desktop or mobile device –*

**Animation notes:**

Screen splits into thirds to show a shopping bag, a desktop, and a phone.





**VO:**  
*in just a few taps you are on your way. No more registering and remembering another account name or password.*

**Animation notes:**  
Amazon Pay button clicks, check mark animates, and phone drops off of frame



**VO:**  
*And you can shop with confidence! Your order is protected by the same A-to-z Guarantee as purchases made on the Amazon.com website.*

**Animation notes:**  
Gifts appear (bounce into frame), small burst of confetti appears. Check marks appear over gift bags. Gifts swirl in space.



**VO:**  
*Ready to shop on thousands of sites and apps with the information already stored in your Amazon account?*

**Animation notes:**  
Devices start to appear 1 by 1 with Amazon Pay smile. Check marks and merchant "logos" animate over phones.





**Animation notes:**  
Zoom into one device quickly.



**VO:**  
*Visit [pay.amazon.com](https://pay.amazon.com) today to learn more.*

**Animation notes:**  
TBD URL animates in under the Amazon Pay app icon.